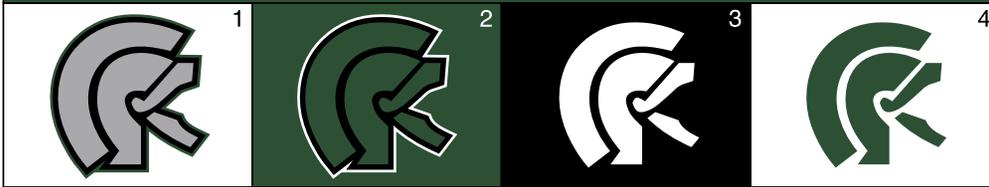


NORTH HALL HIGH SCHOOL

PRIMARY LOGO MARKS



SECONDARY LOGO MARKS



PRIMARY WORD MARKS



SECONDARY WORD MARKS



COLOR INFORMATION

You must use the approved school colors to keep with proper brand standards, please use the PANTONE® colors listed on this page whenever possible. You can only use alternative colors in approved applications. Any official school products must be represented in approved school colors.

| SCHOOL COLORS | | PANTONE COLORS | |
|---------------|---------------|-----------------------------------|-----------------------|
| FOREST GREEN | WHITE | PANTONE 350 C | WHITE |
| BLACK | ATHLETIC GRAY | RICH BLACK (C:60 M:40 Y:40 K:100) | PANTONE COOL GRAY 6 C |
| FOREST GREEN | WHITE | BLACK | ATH. GRAY/SILVER |

SCHOOL INFORMATION

LOCATION: GAINESVILLE, GA
 MASCOT: TROJANS
 ASSOCIATED NAMES: "THE BRICKYARD" NHHS, NTH

ESTABLISHED DATE: 1957

ADDITIONAL APPROVED LOGO MARKS



ADDITIONAL BRAND USAGE INFORMATION

| | Yes | No | Restrictions |
|--|-------------------------------------|-------------------------------------|--|
| • School logos permitted on products for resale: | <input checked="" type="checkbox"/> | <input type="checkbox"/> | All official school products MUST adhere to the current brand standards, colors, and logo usage. |
| • Alterations to logos permitted: | <input type="checkbox"/> | <input checked="" type="checkbox"/> | |
| • Alterations to logo colors permitted: | <input type="checkbox"/> | <input checked="" type="checkbox"/> | |
| • Mascot caricatures permitted: | <input checked="" type="checkbox"/> | <input type="checkbox"/> | |
| • Cross licensing with other marks permitted: | <input checked="" type="checkbox"/> | <input type="checkbox"/> | |
| • NO REFERENCES to alcohol, drugs, or tobacco related products may be used in conjunction with school brand marks. | | | |

*PANTONE® is a registered trademark of PANTONE, Inc.

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