

# FLOWERY BRANCH HIGH SCHOOL

## PRIMARY LOGO MARKS



## SECONDARY LOGO MARKS



## PRIMARY WORD MARKS



## SECONDARY WORD MARKS



## COLOR INFORMATION

You must use the approved school colors to keep with proper brand standards, please use the PANTONE® colors listed on this page whenever possible. You can only use alternative colors in approved applications. Any official school products must be represented in approved school colors.

SCHOOL COLORS		PANTONE COLORS	
RED	BLACK	WHITE	ATHLETIC GRAY
RED BLACK WHITE ATHLETIC GRAY		PANTONE 186 C RICH BLACK (C:60 M:40 Y:40 K:100) WHITE PANTONE COOL GRAY 6 C	

## SCHOOL INFORMATION

LOCATION: FLOWERY BRANCH, GA  
 ESTABLISHED DATE: 2002  
 MASCOT: FALCONS  
 ASSOCIATED NAMES: "THE BRANCH" "THE NEST"  
 FBHS

## ADDITIONAL APPROVED LOGO MARKS



## ADDITIONAL BRAND USAGE INFORMATION

	Yes	No	Restrictions
• School logos permitted on products for resale:	<input checked="" type="checkbox"/>	<input type="checkbox"/>	All official school products MUST adhere to the current brand standards, colors, and logo usage.
• Alterations to logos permitted:	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
• Alterations to logo colors permitted:	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
• Mascot caricatures permitted:	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
• Cross licensing with other marks permitted:	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
• NO REFERENCES to alcohol, drugs, or tobacco related products may be used in conjunction with school brand marks.			

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