JOHNSON HIGH SCHOOL

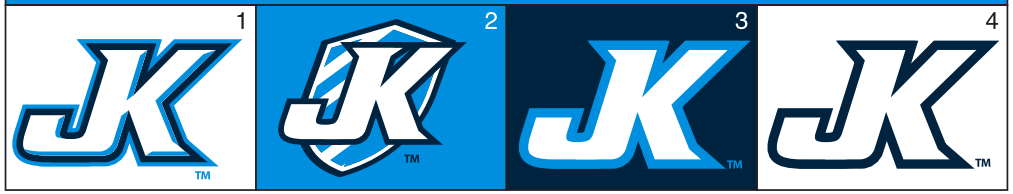
Hall County Schools
CHARACTER · COMPETENCY · RIGOR
FOR ALL

PRIMARY LOGO MARKS

1 2 3 4

SECONDARY LOGO MARKS

1 2 3 4



PRIMARY WORD MARKS

9 10 11

12 13 14 15

SECONDARY WORD MARKS

16 17 18

19 20 21 22

SCHOOL INFORMATION

LOCATION:
GAINESVILLE, GA
MASCOT:
KNIGHTS
ASSOCIATED NAMES:
"THE DUNGEON"
JHS

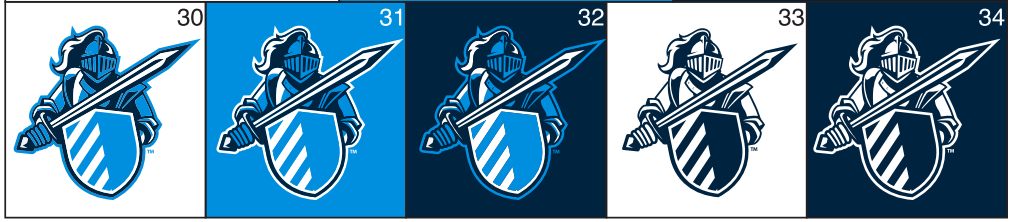
ESTABLISHED DATE:
1972

ADDITIONAL APPROVED LOGO MARKS

23 24 25 26

27 28 29

30 31 32 33 34



COLOR INFORMATION

You must use the approved school colors to keep with proper brand standards, please use the PANTONE® colors listed on this page whenever possible. You can only use alternative colors in approved applications. Any official school products must be represented in approved school colors.

SCHOOL COLORS	PANTONE COLORS
COLUMBIA BLUE	PANTONE 279 C
NAVY BLUE	PANTONE 289 C
WHITE	WHITE
CAROLINA BLUE (*ONLY FOR APPAREL COLOR)	PANTONE 659 C

COLUMBIA	NAVY	WHITE	CAROLINA	

ADDITIONAL BRAND USAGE INFORMATION

	Yes	No	Restrictions
• School logos permitted on products for resale:	X		All official school products MUST adhere to the current brand standards, colors, and logo usage.
• Alterations to logos permitted:		X	
• Alterations to logo colors permitted:		X	
• Mascot caricatures permitted:	X		
• Cross licensing with other marks permitted:	X		

• NO REFERENCES to alcohol, drugs, or tobacco related products may be used in conjunction with school brand marks.

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