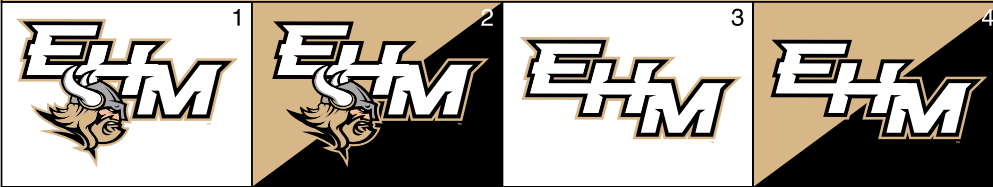
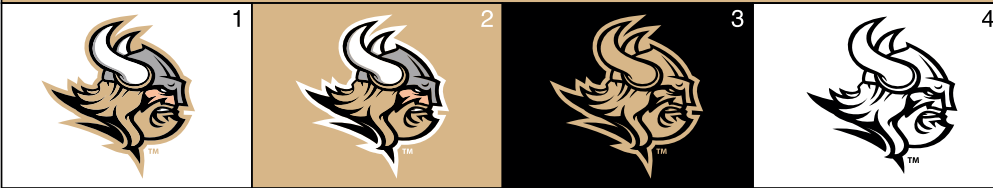


EAST HALL MIDDLE SCHOOL

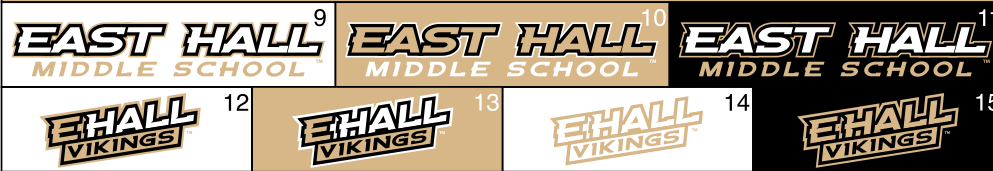
PRIMARY LOGO MARKS



SECONDARY LOGO MARKS



PRIMARY WORD MARKS



SECONDARY WORD MARKS



COLOR INFORMATION

You must use the approved school colors to keep with proper brand standards, please use the PANTONE® colors listed on this page whenever possible. You can only use alternative colors in approved applications. Any official school products must be represented in approved school colors.

SCHOOL COLORS	PANTONE COLORS
BLACK VEGAS GOLD WHITE METAL GRAY FLESH (*ONLY FOR FULL MASCOT LOGO)	RICH BLACK (C:60 M:40 Y:40 K:100) PANTONE 7502 C WHITE PANTONE COOL GRAY 6 C PANTONE 473 C
BLACK	VEGAS GOLD
WHITE	METAL GRAY
	FLESH

SCHOOL INFORMATION

LOCATION: GAINESVILLE, GA
MASCOT: VIKINGS
ASSOCIATED NAMES: "VALHALLA"
EMS

SCHOOL CLUSTER:
EAST HALL

ADDITIONAL APPROVED LOGO MARKS



ADDITIONAL BRAND USAGE INFORMATION

	Yes	No	Restrictions
• School logos permitted on products for resale:	<input checked="" type="checkbox"/>	<input type="checkbox"/>	All official school products MUST adhere to the current brand standards, colors, and logo usage.
• Alterations to logos permitted:	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
• Alterations to logo colors permitted:	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
• Mascot caricatures permitted:	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
• Cross licensing with other marks permitted:	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
• NO REFERENCES to alcohol, drugs, or tobacco related products may be used in conjunction with school brand marks.			

*PANTONE® is a registered trademark of PANTONE, Inc.

The HALL COUNTY SCHOOL DISTRICT (HCSD) retains the ownership and usage of all rights, title and interest in and to all listed Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.