

# FLOWERY BRANCH ELEMENTARY SCHOOL

## PRIMARY LOGO MARKS



## SECONDARY LOGO MARKS



## PRIMARY WORD MARKS



## SECONDARY WORD MARKS



## COLOR INFORMATION

You must use the approved school colors to keep with proper brand standards, please use the PANTONE® colors listed on this page whenever possible. You can only use alternative colors in approved applications. Any official school products must be represented in approved school colors.

SCHOOL COLORS		PANTONE COLORS	
NAVY	RED	PANTONE 289 C	PANTONE 186 C
WHITE	ATHLETIC GRAY	WHITE	PANTONE COOL GRAY 6 C

## SCHOOL INFORMATION

LOCATION: FLOWERY BRANCH, GA  
MASCOT: INDIANS  
ASSOCIATED NAMES: FBES

SCHOOL CLUSTER: WEST HALL

## ADDITIONAL APPROVED LOGO MARKS



## ADDITIONAL BRAND USAGE INFORMATION

	Yes	No	Restrictions
• School logos permitted on products for resale:	<u>X</u>	—	All official school products MUST adhere to the current brand standards, colors, and logo usage.
• Alterations to logos permitted:	—	<u>X</u>	
• Alterations to logo colors permitted:	—	<u>X</u>	
• Mascot caricatures permitted:	<u>X</u>	—	
• Cross licensing with other marks permitted:	<u>X</u>	—	
• NO REFERENCES to alcohol, drugs, or tobacco related products may be used in conjunction with school brand marks.			

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