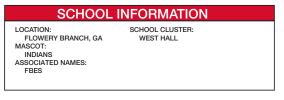
FLOWERY BRANCH ELEMENTARY SCHOOL











COLOR INFORMATION							
You must use the approved school colors to keep with proper brand standards, please use the PANTONE® colors listed on this page whenever possible. You can only use alternative colors in approved applications. Any official school products must be represented in approved school colors.							
SCHOOL COLORS			PANTONE COLORS				
NAVY RED WHITE ATHLETIC GRAY			PANTONE 289 C PANTONE 186 C WHITE PANTONE COOL GRAY 6 C				
NAVY	RED	WHITE		ATHLETIC GRAY			

ADDITIONAL BRAND USAGE INFORMATION							
	Yes	No	Restrictions				
School logos permitted on products for resale:	<u>X</u>		All official school products MUST adhere to the current brand standards, colors, and logo usage.				
 Alterations to logos permitted: Alterations to logo colors permitted: Mascot caricatures permitted: Cross licensing with other marks permitted: 	<u>X</u> X	<u>X</u> <u>X</u>					
NO REFERENCES to alcohol, drugs, or tobacco related products may be used in conjunction with school brand marks.							
*PANTONE® is a registered trademark of PANTONE, Inc.							

The HALL COUNTY SCHOOL DISTRICT (HCSD) retains the ownership and usage of all rights, title and interest in and to all listed Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.