

FRIENDSHIP ELEMENTARY SCHOOL

PRIMARY LOGO MARKS



SECONDARY LOGO MARKS



PRIMARY WORD MARKS



SECONDARY WORD MARKS



COLOR INFORMATION

You must use the approved school colors to keep with proper brand standards, please use the PANTONE® colors listed on this page whenever possible. You can only use alternative colors in approved applications. Any official school products must be represented in approved school colors.

SCHOOL COLORS	PANTONE COLORS
TEAL NAVY BLUE WHITE ATHLETIC GRAY	PANTONE 335 C PANTONE 289 C WHITE COOL GRAY 6 C
TEAL	NAVY
WHITE	ATHLETIC GRAY

SCHOOL INFORMATION

LOCATION: BUFORD, GA
 MASCOT: FALCONS
 ASSOCIATED NAMES: FES

SCHOOL CLUSTER: FLOWERY BRANCH

ADDITIONAL APPROVED LOGO MARKS



ADDITIONAL BRAND USAGE INFORMATION

	Yes	No	Restrictions
• School logos permitted on products for resale:	<u>X</u>	—	All official school products MUST adhere to the current brand standards, colors, and logo usage.
• Alterations to logos permitted:	—	<u>X</u>	
• Alterations to logo colors permitted:	—	<u>X</u>	
• Mascot caricatures permitted:	<u>X</u>	—	
• Cross licensing with other marks permitted:	<u>X</u>	—	
• NO REFERENCES to alcohol, drugs, or tobacco related products may be used in conjunction with school brand marks.			

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