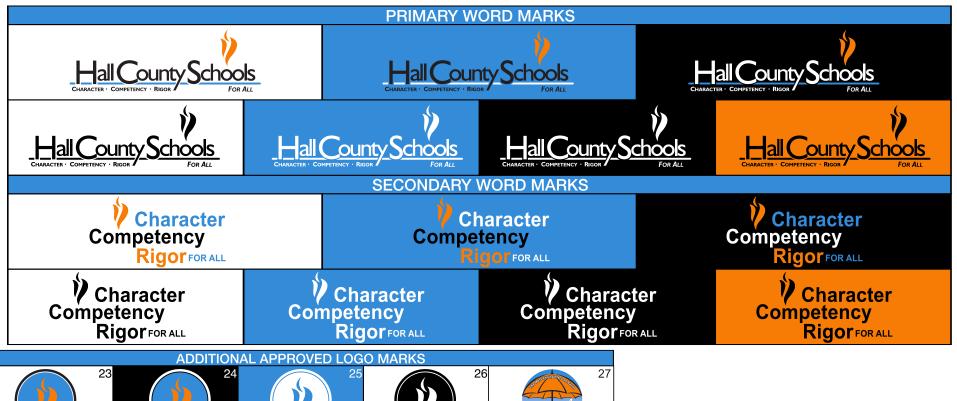
HALL COUNTY SCHOOLS





COLOR INFORMATION							
You must use the approved school colors to keep with proper brand standards, please use the PANTONE® colors listed on this page whenever possible. You can only use alternative colors in approved applications. Any official school products must be represented in approved school colors.							
SCHOOL COLORS			PANTONE COLORS				
BLACK WHITE COLUMBIA ORANGE			RICH BLACK (C:60 M:40 Y:40 K:100) WHITE PANTONE 279 C PANTONE 151 C				
BLACK	WHITE	COLUMBIA		ORANGE			

ADDITIONAL BRAI	Yes	No	Restrictions
School logos permitted on products for resale:	X	110	All official school products MUST adhere to the current
a school logos permitted on products for resale.			brand standards, colors, and logo usage.
Alterations to logos permitted:		<u>X</u>	
☑ Alterations to logo colors permitted:☑ Mascot caricatures permitted:		X	
☑ Cross licensing with other marks permitted:			
☑ NO REFERENCES to alcohol, drugs, or tobacco relat	ted products	s may be	e used in conjunction with school brand marks.

The HALL COUNTY SCHOOL DISTRICT (HCSD) retains the ownership and usage of all rights, title and interest in and to all listed Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.