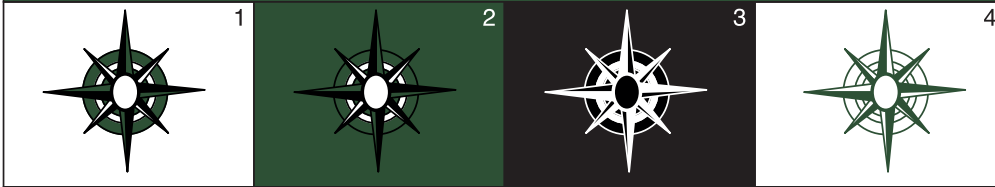
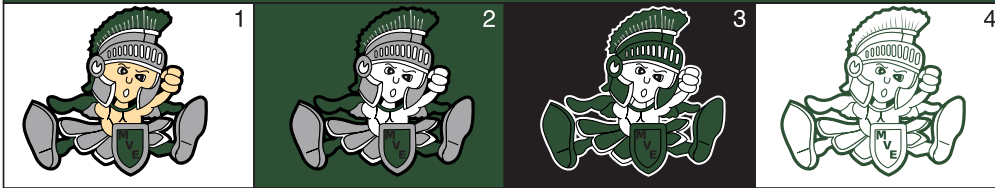


MOUNT VERNON ELEMENTARY SCHOOL

PRIMARY LOGO MARKS



SECONDARY LOGO MARKS



SCHOOL INFORMATION

LOCATION: GAINESVILLE, GA SCHOOL CLUSTER: NORTH HALL
 MASCOT: TROJANS
 ASSOCIATED NAMES: MT. VERNON EXPLORATORY SCHOOL
 MVES

ADDITIONAL APPROVED LOGO MARKS



PRIMARY WORD MARKS



SECONDARY WORD MARKS



COLOR INFORMATION

You must use the approved school colors to keep with proper brand standards, please use the PANTONE® colors listed on this page whenever possible. You can only use alternative colors in approved applications. Any official school products must be represented in approved school colors.

SCHOOL COLORS	PANTONE COLORS
FOREST GREEN	PANTONE 350 C
BLACK	RICH BLACK (C:60 M:40 Y:40 K:100)
WHITE	WHITE
ATHLETIC GRAY/SILVER	PANTONE COOL GRAY 6 C
FLESH (*FULL COLOR MASCOT ONLY)	PANTONE 7401 C
MAROON	BLACK
WHITE	ATH.GRAY/SILVER
	FLESH

ADDITIONAL BRAND USAGE INFORMATION

	Yes	No	Restrictions
• School logos permitted on products for resale:	<u>X</u>	—	All official school products MUST adhere to the current brand standards, colors, and logo usage.
• Alterations to logos permitted:	—	<u>X</u>	
• Alterations to logo colors permitted:	—	<u>X</u>	
• Mascot caricatures permitted:	<u>X</u>	—	
• Cross licensing with other marks permitted:	<u>X</u>	—	
• NO REFERENCES to alcohol, drugs, or tobacco related products may be used in conjunction with school brand marks.			

*PANTONE® is a registered trademark of PANTONE, Inc.

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