

OAKWOOD ELEMENTARY SCHOOL

PRIMARY LOGO MARKS



SECONDARY LOGO MARKS



PRIMARY WORD MARKS



SECONDARY WORD MARKS



COLOR INFORMATION

You must use the approved school colors to keep with proper brand standards, please use the PANTONE® colors listed on this page whenever possible. You can only use alternative colors in approved applications. Any official school products must be represented in approved school colors.

SCHOOL COLORS	PANTONE COLORS
ROYAL BLUE	PANTONE 286 C
ATHLETIC GOLD	PANTONE 109 C
WHITE	WHITE
ATHLETIC GRAY (*ONLY AS ACCENT COLOR)	PANTONE COOL GRAY 6 C
NAVY BLUE (*ONLY FULL COLOR MASCOT)	PANTONE 289 C

SCHOOL INFORMATION

LOCATION: OAKWOOD, GA
 MASCOT: EAGLES
 ASSOCIATED NAMES: OES

SCHOOL CLUSTER: WEST HALL

ADDITIONAL APPROVED LOGO MARKS



ADDITIONAL BRAND USAGE INFORMATION

	Yes	No	Restrictions
• School logos permitted on products for resale:	X	X	All official school products MUST adhere to the current brand standards, colors, and logo usage.
• Alterations to logos permitted:	X	X	
• Alterations to logo colors permitted:	X	X	
• Mascot caricatures permitted:	X	X	
• Cross licensing with other marks permitted:	X	X	
• NO REFERENCES to alcohol, drugs, or tobacco related products may be used in conjunction with school brand marks.			

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