




HALL COUNTY STUDENT SERVICES



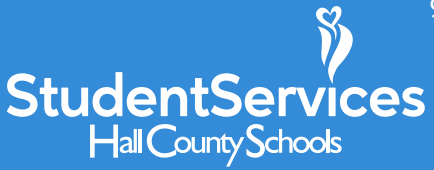



PRIMARY LOGOS

1	2	3
		

SECONDARY LOGO MARKS

4	5	6
		

ALTERNATE WORD MARKS

7	8	9
		
10	11	12
		

COLOR INFORMATION

You must use the approved school colors to keep with proper brand standards, please use the PANTONE® colors listed on this page whenever possible. You can only use alternative colors in approved applications. Any official school products must be represented in approved school colors.

SCHOOL COLORS	PANTONE COLORS
ORANGE COLUMBIA BLUE WHITE	PANTONE 151 C PANTONE 279 C WHITE
ORANGE	COLUMBIA
	WHITE

ADDITIONAL BRAND USAGE INFORMATION

	Yes	No	Restrictions
• School logos permitted on products for resale:	<u>X</u>	—	All official school products MUST adhere to the current brand standards, colors, and logo usage.
• Alterations to logos permitted:	—	<u>X</u>	
• Alterations to logo colors permitted:	<u>X</u>	<u>X</u>	
• Mascot caricatures permitted:	<u>X</u>	—	
• Cross licensing with other marks permitted:	<u>X</u>	—	
• NO REFERENCES to alcohol, drugs, or tobacco related products may be used in conjunction with school brand marks.			

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