

SOUTH HALL MIDDLE SCHOOL

PRIMARY LOGO MARKS



SECONDARY LOGO MARKS



PRIMARY WORD MARKS



SECONDARY WORD MARKS



COLOR INFORMATION

You must use the approved school colors to keep with proper brand standards, please use the PANTONE® colors listed on this page whenever possible. You can only use alternative colors in approved applications. Any official school products must be represented in approved school colors.

SCHOOL COLORS		PANTONE COLORS	
COLUMBIA BLUE	NAVY BLUE	WHITE	CAROLINA BLUE (*ONLY FOR APPAREL COLOR)
PANTONE 279 C	PANTONE 289 C	WHITE	PANTONE 659 C
COLUMBIA	NAVY	WHITE	CAROLINA

SCHOOL INFORMATION

LOCATION: FLOWERY BRANCH, GA
 MASCOT: KNIGHTS
 ASSOCIATED NAMES: SHMS

SCHOOL CLUSTER: JOHNSON

ADDITIONAL APPROVED LOGO MARKS



ADDITIONAL BRAND USAGE INFORMATION

	Yes	No	Restrictions
• School logos permitted on products for resale:	<input checked="" type="checkbox"/>	<input type="checkbox"/>	All official school products MUST adhere to the current brand standards, colors, and logo usage.
• Alterations to logos permitted:	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
• Alterations to logo colors permitted:	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
• Mascot caricatures permitted:	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
• Cross licensing with other marks permitted:	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
• NO REFERENCES to alcohol, drugs, or tobacco related products may be used in conjunction with school brand marks.			

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