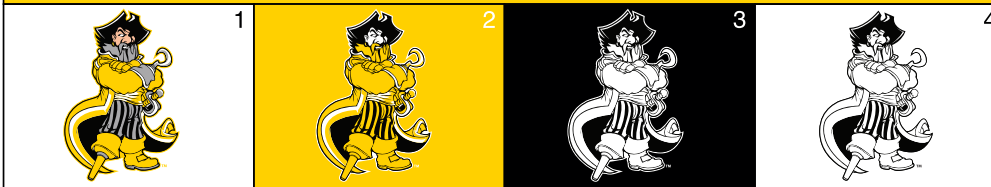


TADMORE ELEMENTARY SCHOOL

PRIMARY LOGO MARKS



SECONDARY LOGO MARKS



PRIMARY WORD MARKS



SECONDARY WORD MARKS



COLOR INFORMATION

You must use the approved school colors to keep with proper brand standards, please use the PANTONE® colors listed on this page whenever possible. You can only use alternative colors in approved applications. Any official school products must be represented in approved school colors.

SCHOOL COLORS	PANTONE COLORS
BLACK	RICH BLACK (C:60 M:40 Y:40 K:100)
RAIDERS GOLD	PANTONE 109 C
WHITE	WHITE
METAL GRAY (*MASCOT USE ONLY)	PANTONE COOL GRAY 6 C
FLESH (*MASCOT USE ONLY)	PANTONE 473 C
BLACK	ATHLETIC GOLD
WHITE	METAL GRAY
	FLESH

SCHOOL INFORMATION

LOCATION: GAINESVILLE, GA
SCHOOL CLUSTER: EAST HALL
MASCOT: RAIDERS
ASSOCIATED NAMES: TES
CAP'N TAD

ADDITIONAL APPROVED LOGO MARKS



ADDITIONAL BRAND USAGE INFORMATION

	Yes	No	Restrictions
• School logos permitted on products for resale:	<u>X</u>	—	All official school products MUST adhere to the current brand standards, colors, and logo usage.
• Alterations to logos permitted:	—	<u>X</u>	
• Alterations to logo colors permitted:	—	<u>X</u>	
• Mascot caricatures permitted:	<u>X</u>	—	
• Cross licensing with other marks permitted:	<u>X</u>	—	
• NO REFERENCES to alcohol, drugs, or tobacco related products may be used in conjunction with school brand marks.			

*PANTONE® is a registered trademark of PANTONE, Inc.

The HALL COUNTY SCHOOL DISTRICT (HCSD) retains the ownership and usage of all rights, title and interest in and to all listed Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols. All logo marks, designs, and concepts designed by CEJOES, LLC.